

Appendix 3: Examples of feedback/testimonials from Belfast Business Promise Partners

‘Working in partnership with our communities’ pledge and the positive social impact for the city:
"Becoming a JAM Card-friendly employer not only enhances accessibility and inclusivity for neurodiverse individuals, but also enriches our organisation and community by fostering a supportive environment. This commitment drives social impact at a local level, improves service delivery, and strengthens relationships with residents and service users by demonstrating our dedication to equality, diversity and respect for all." **Susan Russam, GEMS NI**

“At Fish City, our primary goal is for each and all of our guests to have a wonderful experience. The JAM Card provides our team with a great tool for providing extra assistance where it is required. We are proud and delighted to be a part of this initiative.” **John Lavery, Fish City**

“Becoming a JAM card employer will benefit Endeavour Information Solutions by giving to the tools to train our staff and managers about hidden disabilities and communication barriers. Endeavour is committed through the Belfast Business Promise to improving our inclusivity as a business/employer and being able to respond to the Jam Card effectively and comprehensively will help us to reach that goal.” **Shauna Mullan, Endeavour Information Solutions**

“At NB Housing we want to deliver a quality service to all of our customers. We recognise however everyone has differing levels of communication and engagement levels and by embracing the JAM Card, we discreetly promote support and inclusivity for all. As a JAM card friendly employer our staff will be trained to support our tenants and residents privately, ensuring we address need and provide services effectively. The Jam Card initiative allows excellent services to reach those with and without disability across our local community.”

Caroline Keenan-Jackson, NB Housing